

PARTNERS

APROXIMAR
Portugal

ESQUARE
France

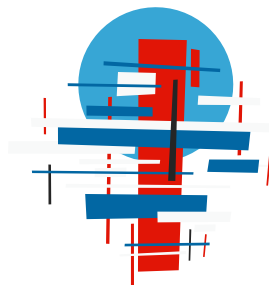
FUNDACJA LAJA
Poland

KHORA APS
Denmark

MAD 'IN EUROPE
Belgium

PETRKÍČ HELP, Z.S.
Czech Republic

SAN GIUSEPPE ONLUS
Italy



Follow us on social media
**CYFE-Crafting Youth Future
Engagement**



© Bernard Van Ormelingen Watchmaker-guillocheur



This content has been created within the project "CYFE-Crafting youth future engagement" co-funded by the European Commission under the Erasmus+ Programme (grant agreement no. 2021-1-CZ01-KA220-YOU-000029289). This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

PROJECT NUMBER : 2021-1-CZ01-KA220-YOU-000029289



Co-funded by the
Erasmus+ Programme
of the European Union



THE MISSION

The project aims to change the mindset of European citizens about the place and role of traditional and fine crafts professions and highlight how, in the global market, crafts represent a reliable and sustainable option. Young people are the primary target group. The project aims to inform youngsters from 13 to 18 years about craftsmanship and set the basis for a more responsible future generation. Youth workers will be the secondary target group, including teachers, career counsellors, and any adult in charge of education or orientation. The project unfolds several actions.

THE ACTIONS

- **YOUTH WORKERS GUIDEBOOK**

Introducing 28 craft professionals from 6 European countries in 7 languages and providing youth workers with the information they will share with youngsters about the crafts sector and its opportunities.

- **YOUNG PEOPLE TOOLKIT**

A guide introducing craftspeople and professions to young people, enriched with games, a toolbox and sensory experiences.

- **VIRTUAL REALITY TOURS**

A strong full-immersion experience to discover the atmosphere of a workshop, its tools and sounds.



THE IMPACT

The aim of CYFE is to reach the following objectives:

- to reconnect young people with the sector of professional crafts;
- to enhance the role of crafts in building a more sustainable, inclusive and responsible society;
- to position crafts professions as an opportunity for youngsters.

